



## BxPublish

Keep your site moving forward

### **Manage your site online quickly and easily**

BxPublish is completely delivered through the Internet, eliminating the need to manage any client-side software. There is no need to purchase any additional hardware, and the typical IT headaches that are associated with installing and maintaining a complex, server-based content management system are eliminated.

To administer your web site and manage your content creation and delivery, simply login into your BxPublish control panel through any standard web browser with an internet connection, and you're on your way! BxPublish makes it simple to access your web site's maintenance and editing tools. By offering a complete on-demand, back office system, content management is made practical and intuitive, with online forms, browser navigation, and common web components we have all grown accustomed to seeing in our everyday internet surfing.

So whether you are at your office, at home, or on the go you can always rest assured that you can update your site at any time, anywhere.

### **Manage your site with templates**

The key to BxPublish is its template management approach, which allows web masters, designers, and editors to clearly separate web content from site design.

BxPublish affords an organizations' non-technical users the ability to create and edit web site content by themselves without interfering in the design and template structure managed by web developers and designers. By separating content creation and template design, you gain the control you need with the agility every successful site strives for.

With BxPublish you can easily expand your content while maintaining your web site's integrity.

### **Making it easy for website owners**

BxPublish has been designed and developed with a site-centered approach to content management. By using familiar and easy-to-use browser interfaces and content editors, similar to your favorite word processing programs, users will feel extremely comfortable in the content management environment.

Keeping your site fresh and up to date has never been easier. BxPublish users simply browse to the content they want to edit, click a shortcut, and they are ready to make changes. After the edits are done, one more click is all it takes to save and publish content.

Fast, simple, and accessible!



## BxPublish Product Benefits

**Editing your site as easy** as surfing the internet. No training is required, no technical expertise is needed.

**Let the business users** create and update content, and web designers focus on your site's look and feel.

**Easily expand** your content while maintaining the integrity of your site. You don't need to sacrifice the control you want to get the agility you need.

**Adding dynamic content** such as press releases and news has never been easier.

**An intuitive user interface** lets you control your navigation category ordering as you want it. With every change you make, you see the final results.

**Keep your web team** in complete control of site design and architecture. Collaborate flexibly across your organization.

**Plug-and-play** with your existing infrastructure. BxPublish works with the systems you have in place.

**Managing your content** shouldn't start with an infrastructure overhaul. Open standards like XML mean that we work with your web servers, applications servers and existing databases.

## General Product Characteristics

### Highly Customizable

BxPublish allows you to customize your sites design, style, and identity. We provide the methods and functionality, you provide the vision.

### Rapid & Flexible Deployment

Deploy BxPublish within a matter of days not months. Setting up a content management system has never been easier or faster. BxPublish ensures that you quickly get a professional, dynamic, and database driven web site on air and ready to do business.

### Hosted, Reliable, & Secure

Built from the ground up as an on-demand product. BxPublish runs on a secure network infrastructure, continuously maintaining daily backs-up and updates, 24 hours a day, 7 days a week.

The BxPublish approach speeds up implementation, lowers total costs, and increases site uptime. With BxPublish there is no need to buy additional hardware or install additional software

## BxPublish Product Features

**Content Creation and Deployment:** BxPublish is designed from the ground up to provide simplicity and effectiveness to your web site editing needs. Creating, updating and publishing content has never been easier, thanks to BxPublish's usability built within a familiar browser based interface.

BxPublish gives you all the necessary requirements you will need to continually maintain your web site and keep it dynamic, fresh and moving forward.

**Template Management:** Creating a clear separation between web content and design is an essential part of maintaining site integrity and consistency. With BxPublish web site managers can keep their content independent of their template and safeguard their design.

Simple point and click browser interfaces allow you create folders, add pages, change navigation structures, and place hyperlinks, while fully preserving your web site design.

**Site Administration:** BxPublish is a web editing tool built around your web site content. Administering your content through BxPublish gives you all the control and agility you will need to keep your site up to date with relative information for your users.

BxPublish organizes all your site's folders and files within a dynamic tree structure, while giving you a variety content search options. BxPublish ensures that you can keep every page, image, and folder under your watch and accessible for quick and easy updating.

**General Features and Characteristics:** Adding a content management and web editing product to your site should not involve overhauling you're your entire infrastructure. Eliminating the need for web developers to install and maintain any client software only relieves your business of IT headaches and additional resource demands.

BxPublish provides you with a product that can be fully integrated within a matter of days, not weeks, and provide you with a scalable and flexible platform that can support your site as it grows in content and performance.

Site Tree	Status	Action
Home page		
about us		
our story		

Key	
	Published on site
	Not published on site
	Unpublished changes

Common settings	
Language	English <input type="button" value="v"/>
Category	- our value
Home Page	<input type="checkbox"/>

Page settings	
Page type	Single page <input type="button" value="v"/>
Page title	<input type="text"/>

New page	Save	Publish
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Design view	HTML	Page view

```
<TABLE cellSpacing=0 cellPadding=0 width=51
<TBODY>
<TR>
<TD vAlign=top align=left><IMG height=10 sr
<TR>
<TD vAlign=top align=left>Everyone asks abc
```

User account	
Users	
Username:	<input type="text" value="company1"/>
Password:	<input type="password" value="..."/>

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